SPONSORSHIP PACKAGE

Australian Social Policy Conference 2015
Rights and Entitlements in Times of Austerity
28 - 30 September 2015, Sydney

Faculty of Arts & Social Sciences  Social Policy Research Centre

Never Stand Still
The Global Financial Crisis has severely affected welfare states around the world. Governments in many countries are cutting back welfare entitlements at the same time as large numbers of people are becoming impoverished and marginalised. The direction of social policy is moving towards more targeting, more ‘user-pays’, more activation, more punitive sanctions, and overall less entitlement for those who default on their obligations.

Growing inequality is increasingly accepted as an immutable characteristic of the modern welfare state.

These trends are a matter of grave concern for the more vulnerable members of society and for those working with them. In this context, the debates around rights and entitlements have become increasingly intense and hard fought.

Australia has managed to retain and even to expand its welfare provision in some significant respects, particularly with the introduction of the National Disability Insurance Scheme. However, it is now rapidly moving in the same direction as other countries.

Austerity can be a spur to creativity and invention, forcing the development of new and innovative ways of harnessing resources in society to address poverty, marginalisation and exclusion.

The importance of learning from each other’s experience is crucial for addressing the challenges of maintaining rights and entitlements in the face of global austerity.
About the Australian Social Policy Conference

The Australian Social Policy Conference (ASPC) is the pre-eminent multidisciplinary conference concerned with issues of social policy in Australia and beyond. It attracts over 350 participants from academia, government and the community social welfare sector internationally.

The 2015 ASPC will address the most pressing challenges facing Australian policy makers, practitioners and researchers at this key juncture. It will provide a forum for leading national and international researchers and analysts from government and community social welfare sectors in Australia and internationally to present their research findings and debate their implications.

Conference discussion will be organised around the following themes:

- Poverty, welfare and social inequality
- Communities families and children
- Environment and social policy
- Disability and care
- Human services
- Ageing
- Indigenous peoples
- Chinese social policy (special workshop)

Conference details can be found at: [www.aspc.unsw.edu.au](http://www.aspc.unsw.edu.au)
Why sponsor the ASPC?

The ASPC brings together over 350 conference participants, from front line clinicians to academics, policy advisors, and representatives from both government and non-government agencies.

As a sponsor of the ASPC you will be:

- Partnering with one of Australia’s leading Universities
- Exposing your brand across a wide range of national media
- Benefitting from the recognition of being a key supporter and advocate for evidence-informed social policy

Your sponsorship also assists in the delivery of benefits to the wider community that include:

**Bringing together expert knowledge** by providing a forum for experts, policy makers and delegates from across the nation to meet and address our most pressing social policy issues.

**Strengthening networks** of advocates, policy makers, researchers and government representatives to enable a multidisciplinary and coordinated approach for future policy development.

**Enhancing knowledge** and encouraging the exchange of ideas and strategies in relation to social policy in Australia.
Sponsorship Packages

Our sponsorship packages can be further tailored to the needs of your organisation. Please contact the Centre Manager to discuss your opportunity.

GOLD - $10,000 + GST
+ Name and logo on front cover of conference program
+ Name and logo on all conference publications
+ Name and logo displayed on media banner
+ Acknowledgement as gold sponsor at opening and closing session
+ Supplied signage displayed prominently in opening and plenary sessions
+ Complimentary conference registration (total package 2)
+ Complimentary ticket to conference keynote dinner (total package 1)
+ Full page advertisement in conference program
+ Inclusive of Silver and Bronze Sponsorship entitlements

SILVER - $7,500 + GST
+ Half page advertisement in conference program
+ Brochure or other material inserted into ASPC satchel
+ Exhibition booth for duration of conference
+ Inclusive of Bronze Sponsorship entitlements

BRONZE - $3,500 + GST ($2,500 for NGOs)
+ Name and logo on inside cover of program
+ Name and logo on conference website
+ One complimentary registration to conference (total 1)
+ Quarter page advertisement in conference program
ASPC 2013 Sponsors

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For further information or to confirm sponsorship, please contact:

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